

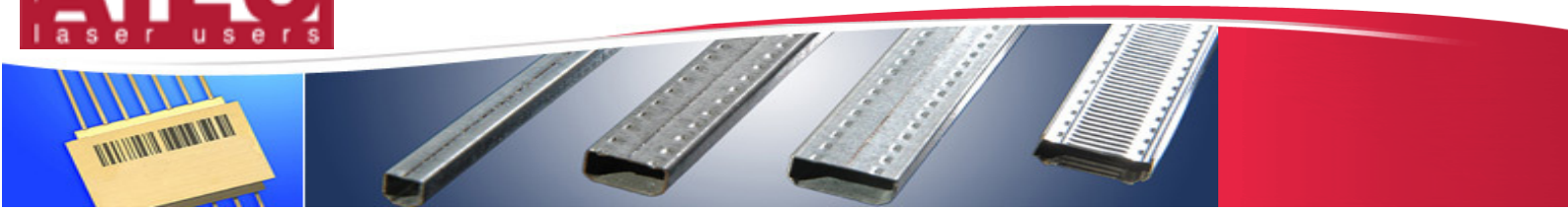
## AILU Advertising Rates – June 2008

### AILU Magazine & Newsletter

AILU MAGAZINE	AD SIZE	1 X ISSUE	2 X ISSUE	3 X ISSUE	4 X ISSUE
	FULL A4 PAGE	£756	£1,436	£2,098	£2,722
	Member	£643	£1,221	£1,783	£2,313
	1/2 A4 PAGE	£480	£912	£1,332	£1,728
	Member	£408	£775	£1,132	£1,469
	1/3 A4 PAGE	£357	£678	£991	£1,285
	Member	£303	£577	£842	£1,092
	2/9 A4 PAGE	£290	£551	£805	£1,044
	Member	£247	£468	£684	£887
	1/6 A4 PAGE	£245	£466	£680	£882
	Member	£208	£396	£578	£750
	1/9 A4 PAGE	£189	£359	£524	£680
	Member	£161	£305	£446	£578
1/18 A4 PAGE	£105	£200	£291	£378	
Member	£89	£170	£248	£321	
AILU NEWSLETTER	AD SIZE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
<b>PROMOTED POSITION</b> <small>Maximum - Top 4 Positions</small>	Text AD 145 x 130 Pixels	£80	£228	£422	£759
		£68	£194	£359	£645
<b>PROMOTED POSITION</b> <small>Maximum - Top 4 Positions</small>	Text AD 145 x 285 Pixels	£160	£456	£844	£1,518
		£136	£388	£717	£1,291
<b>PROMOTED POSITION</b> <small>Maximum - Top 4 Positions</small>	Text AD 145 x 595 Pixels	£320	£912	£1,687	£3,037
		£272	£775	£1,434	£2,581
<b>STANDARD POSITION - 5 TO 10</b> <small>Remaining 6 Positions</small>	Text AD 145 x 130 Pixels	£65	£185	£343	£617
		£55	£157	£291	£524
<b>STANDARD POSITION - 5 TO 10</b> <small>Remaining 6 Positions</small>	Text AD 145 x 285 Pixels	£130	£371	£685	£1,234
		£111	£315	£583	£1,049
<b>STANDARD POSITION - 5 TO 10</b> <small>Remaining 6 Positions</small>	Text AD 145 x 595 Pixels	£260	£741	£1,371	£2,468
		£221	£630	£1,165	£2,097

### AILU Design for Laser Manufacture Web Site

DLM Web Site	AD SIZE	3 MONTHS	6 MONTHS	12 MONTHS
<b>ALL DLM WEB PAGES</b>	These AD's will appear in equal weighting on ALL pages within the site			
<b>ROTATING AD's</b> <small>Maximum - 10 Positions</small> <small>Equal weighting from pool</small>	Text AD 182 x 115 Pixels	£160	£304	£444
		Member £136	£258	£377



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## AILU Web Site

AILU Web Site	AD SIZE		3 MONTHS	6 MONTHS	12 MONTHS
<b>P &amp; S Directory - Home - Level 1</b>					
These AD's will <b>always and only</b> appear in the Promoted area of the Products & Services Directory Home Page					
PROMOTED POSITION	Text AD 145 x 130 Pixels		£280	£532	£777
Maximum - Top 4 Positions		Member	£238	£452	£660
PROMOTED POSITION	Text AD 145 x 285 Pixels		£560	£1,064	£1,554
Maximum - Top 4 Positions		Member	£476	£904	£1,321
PROMOTED POSITION	Text AD 145 x 595 Pixels		£1,120	£2,128	£3,108
Maximum - Top 4 Positions		Member	£952	£1,809	£2,642
<b>P &amp; S Directory - Home - Level 1</b>					
These AD's will <b>always and only</b> appear with equal weighting in standard positions on the P & S Directory Home Page					
STANDARD POSITION - 5 TO 10	Text AD 145 x 130 Pixels		£240	£456	£666
Remaining 6 Positions		Member	£204	£388	£566
STANDARD POSITION - 5 TO 10	Text AD 145 x 285 Pixels		£480	£912	£1,332
Remaining 6 Positions		Member	£408	£775	£1,132
STANDARD POSITION - 5 TO 10	Text AD 145 x 595 Pixels		£960	£1,824	£2,664
Remaining 6 Positions		Member	£816	£1,550	£2,264
<b>P &amp; S Directory - Category - Level 2</b>					
These AD's will appear in the Promoted area on ALL pages within ONE Category of the P & S Directory					
PROMOTED POSITION	Text AD 145 x 130 Pixels		£240	£456	£666
Maximum - Top 4 Positions		Member	£204	£388	£566
PROMOTED POSITION	Text AD 145 x 285 Pixels		£480	£912	£1,332
Maximum - Top 4 Positions		Member	£408	£775	£1,132
PROMOTED POSITION	Text AD 145 x 595 Pixels		£960	£1,824	£2,664
Maximum - Top 4 Positions		Member	£816	£1,550	£2,264
<b>P &amp; S Directory - Category - Level 2</b>					
These AD's will appear with equal weighting in standard positions on ALL pages within ONE Category of the P & S Directory					
STANDARD POSITION - 5 TO 10	Text AD 145 x 130 Pixels		£200	£380	£555
Remaining 6 Positions		Member	£170	£323	£472
STANDARD POSITION - 5 TO 10	Text AD 145 x 285 Pixels		£400	£760	£1,110
Remaining 6 Positions		Member	£340	£646	£944
STANDARD POSITION - 5 TO 10	Text AD 145 x 595 Pixels		£800	£1,520	£2,220
Remaining 6 Positions		Member	£680	£1,292	£1,887
<b>Laser Technology &amp; Applications - Level 1 - All Main Headings</b>					
These AD's will appear in the Promoted area on ALL main headings within Laser Technology & Applications					
PROMOTED POSITION	Text AD 145 x 130 Pixels		£180	£342	£500
Maximum - Top 4 Positions		Member	£153	£291	£425
PROMOTED POSITION	Text AD 145 x 285 Pixels		£360	£684	£999
Maximum - Top 4 Positions		Member	£306	£581	£849
PROMOTED POSITION	Text AD 145 x 595 Pixels		£720	£1,368	£1,998
Maximum - Top 4 Positions		Member	£612	£1,163	£1,698
<b>Laser Technology &amp; Applications - Level 1 - All Main Headings</b>					
These AD's will appear with equal weighting in the standard positions on ALL main headings within LTA					
STANDARD POSITION - 5 TO 10	Text AD 145 x 130 Pixels		£160	£304	£444
Remaining 6 Positions		Member	£136	£258	£377
STANDARD POSITION - 5 TO 10	Text AD 145 x 285 Pixels		£320	£608	£888
Remaining 6 Positions		Member	£272	£517	£755
STANDARD POSITION - 5 TO 10	Text AD 145 x 595 Pixels		£640	£1,216	£1,776
Remaining 6 Positions		Member	£544	£1,034	£1,510
<b>Laser Technology &amp; Applications - Level 2 - Information Sheet Categories</b>					
These AD's will appear in the Promoted area within ONE Category under the Information Sheet Main Heading					
PROMOTED POSITION	Text AD 145 x 130 Pixels		£140	£266	£389
Maximum - Top 4 Positions		Member	£119	£226	£330
PROMOTED POSITION	Text AD 145 x 285 Pixels		£280	£532	£777
Maximum - Top 4 Positions		Member	£238	£452	£660
PROMOTED POSITION	Text AD 145 x 595 Pixels		£560	£1,064	£1,554
Maximum - Top 4 Positions		Member	£476	£904	£1,321
<b>Laser Technology &amp; Applications - Level 2 - Information Sheet Categories</b>					
These AD's will appear with equal weighting in the standard area within ONE Category under the Information Sheet Main Heading					
STANDARD POSITION - 5 TO 10	Text AD 145 x 130 Pixels		£120	£228	
Remaining 6 Positions		Member	£102	£194	£283
STANDARD POSITION - 5 TO 10	Text AD 145 x 285 Pixels		£240	£456	£666
Remaining 6 Positions		Member	£204	£388	£566
STANDARD POSITION - 5 TO 10	Text AD 145 x 595 Pixels		£480	£912	£1,332
Remaining 6 Positions		Member	£408	£775	£1,132