

# PROMOTE YOUR BRAND AND GROW YOUR BUSINESS

AILU's purpose is to grow laser adoption by connecting, empowering and guiding new and existing users of industrial lasers globally.

The printed AILU members directory is the ideal way for you to grow your business by promoting your brand and your products and services to the entire laser user community, in the UK and internationally.

The 'stretched A5' publication contains profiles of all members as well as a detailed products and services guide.

The directory is not only mailed direct to more than 200 named senior contacts among the membership, with all members receiving a copy. It is also actively distributed and promoted to visitors and attendees at trade events, including:

- ✓ Southern Manufacturing and Electronics exhibition in February 2026
- ✓ MACH exhibition in April 2026
- ✓ Advanced Engineering exhibition in October 2026
- ✓ All other exhibitions and conferences that AILU exhibits at during the year.
- ✓ All of AILU's in-person seminars and workshop events throughout the year

*Maximise your presence in the directory and generate more business over the years ahead with one of our promotional opportunities\*.*

## Contents of the directory:

- ✓ Table of contents
- ✓ AILU editorial pages
- ✓ Member profiles
- ✓ Index of products & services
- ✓ Product & Services Guide
- ✓ Advertisers' index\*

\*All display advertisers are promoted in the Advertisers' index.



## 5 ways the AILU Members Directory can help your business

- 1 Increase sales** – More key industry contacts take notice of your organisation/company which improves your opportunity to speak to your customers and make more quality contacts throughout the year.
- 2 Raise your global industry profile** – Your profile is enhanced, helping you to elevate your brand.
- 3 Get ahead of the competition** – Advertising in the Directory supports other marketing activity to provide an integrated campaign and for potential clients.
- 4 Promote your products and services** – The Directory is the perfect place to showcase the products and services you are promoting or launching.
- 5 Long shelf-life** – The Directory is a 'must keep' publication that is used as a sourcing guide and research tool by decision-makers over the long term.



## Media pack contents

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For more information, call Jay Pawagadhi today on +44 (0)20 8175 9191 or email [jay@ailu.org.uk](mailto:jay@ailu.org.uk)

# Sponsorship options\*

## Platinum sponsorship **EXCLUSIVE**

**£2115**

**Includes:-** your logo and sponsor accreditation on both front cover **1** and contents page **2**; full page advertisements on inside front cover and first right-hand page (creating double page spread); Enhanced Member Profile Option 2 (basic profile + logo + product picture + colourwash background + bolded text) **3**; PLUS two category sponsorships<sup>1</sup> of your choice (see page 5).

## Gold sponsorship **EXCLUSIVE**

**£1885**

**Includes:-** your logo and sponsor accreditation on both front cover **1** and contents page **2**; double page spread advertisement in an early position; Enhanced Member Profile Option 2 (basic profile + logo + product picture + colourwash background + bolded text) **3**; PLUS two category sponsorships<sup>1</sup> of your choice (see page 5).

## Silver sponsorship **EXCLUSIVE**

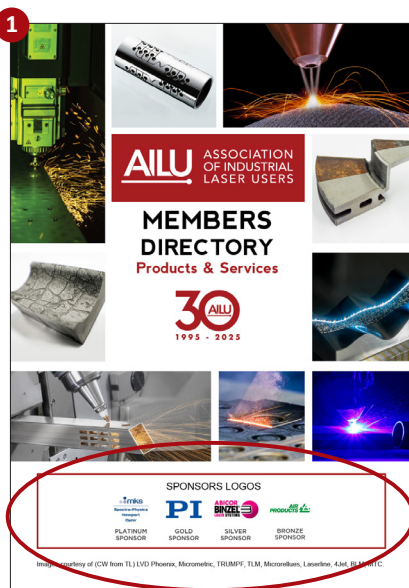
**£1620**

**Includes:-** your logo and sponsor accreditation on both front cover **1** and contents page **2**; full page advertisement on outside back cover; Enhanced Member Profile Option 2 (basic profile + logo + product picture + colourwash background + bolded text) **3**; PLUS one category sponsorship<sup>1</sup> of your choice (see page 5).

## Bronze sponsorship **3 AVAILABLE**

**£1345**

**Includes:-** your logo and sponsor accreditation on both front cover **1** and contents page **2**; full page advertisement opposite your profile; Enhanced Member Profile Option 2 (basic profile + logo + product picture + colourwash background + bolded text) **3**; PLUS one category sponsorship<sup>1</sup> of your choice (see page 5).



\*All display advertisers are included in the Advertisers' Index  
<sup>1</sup>Subject to availability

# Advertising specials

### 3 in 1 Package

Includes:- full page advertisement; Enhanced Member Profile Option 2 (basic profile + logo + product picture + colourwash background + bolded text) **1**; PLUS one category sponsorship<sup>1</sup> of your choice.

**£1245**

### Full page advert opposite your member profile<sup>1</sup> **2**

**£1040**

**1**

**MEMBER PROFILES**

**AILU**

**Ficop UK Ltd**  
 2 Gize Way, Horsham, West Sussex GU12 5JG  
 Tel: +44 (0)1243 723100  
 Email: info@ficop.co.uk  
 Web: www.ficop.co.uk

**Fraunhofer Centre for Applied Photonics**  
 100, 20 Kingsway Drive, Abingdon OX13 1BQ, UK  
 Tel: +44 (0)1235 548 6667  
 Email: photonics@fraunhofer.co.uk  
 Web: www.fraunhofer.co.uk

**GF Machining Solutions Ltd**  
 South View, Cotswold, Westwickham CV2 2JL, UK  
 Email: info@gfmachining.com  
 Web: www.gfmachining.com

**Finepak Ltd**  
 Finepak Ltd, 11 Spax Road, Henham, Ipswich IP11 2PQ, UK  
 Tel: +44 (0)1526 242 226  
 Email: info@finepak.com  
 Web: www.finepak.co.uk

**Fraunhofer Institute for Laser Technology (ILT)**  
 Fraunhofer ILT is a leading research, engineering and technology centre for laser technology. We are currently looking for experienced and motivated individuals to join our team. For more information, please visit our website: [www.fraunhofer-ilt.com](http://www.fraunhofer-ilt.com)

**Graham Engineering**  
 www.grahameg.co.uk  
 For more information, please visit our website: [www.grahameg.co.uk](http://www.grahameg.co.uk)

**Hamamatsu Photonics UK Ltd**  
 Hamamatsu Photonics, a global leader in high precision manufacturing technology, specialises in advanced machining, CNC, laser cutting, and laser welding. It supports industries such as aerospace, automotive and medical. The company is committed to innovation, delivering cutting-edge solutions for complex production challenges.

**Amada UK Ltd**  
 Spensley Valley Road, Kidderminster, Worcestershire B70 3JL, UK  
 Tel: +44 (0)121 719 200  
 Email: info@amada.co.uk  
 Web: www.amada.co.uk

**Air Products plc**  
 2 Millbrook Way, Westwood Drive, Crowtham CV3 5AD, UK  
 Email: [enquiries@airproducts.com](mailto:enquiries@airproducts.com)  
 Web: [www.airproducts.co.uk](http://www.airproducts.co.uk)

**Amplitude**  
 12 Avenue of Capetown, F33000 Pinner, Essex  
 Email: [info@amplitude-laser.com](mailto:info@amplitude-laser.com)  
 Web: [www.amplitude-laser.com](http://www.amplitude-laser.com)

**Smart Laser Gas Solutions**

Choose the CryoEase® service and eliminate the costly business interruption when refilling your gas.

Available for high pressure nitrogen and oxygen.

Contact us today for a FREE no obligation consultation. Call us on 0800 389 0202 or email [apukinfo@airproducts.com](mailto:apukinfo@airproducts.com)  
[airproducts.co.uk/laser](http://airproducts.co.uk/laser)

**2**

**MEMBER PROFILES**

**AILU**

**Amada UK Ltd**  
 Spensley Valley Road, Kidderminster, Worcestershire B70 3JL, UK  
 Tel: +44 (0)121 719 200  
 Email: info@amada.co.uk  
 Web: www.amada.co.uk

**Air Products plc**  
 2 Millbrook Way, Westwood Drive, Crowtham CV3 5AD, UK  
 Email: [enquiries@airproducts.com](mailto:enquiries@airproducts.com)  
 Web: [www.airproducts.com](http://www.airproducts.co.uk)

**Amplitude**  
 12 Avenue of Capetown, F33000 Pinner, Essex  
 Email: [info@amplitude-laser.com](mailto:info@amplitude-laser.com)  
 Web: [www.amplitude-laser.com](http://www.amplitude-laser.com)

**Smart Laser Gas Solutions**

Choose the CryoEase® service and eliminate the costly business interruption when refilling your gas.

Available for high pressure nitrogen and oxygen.

Contact us today for a FREE no obligation consultation. Call us on 0800 389 0202 or email [apukinfo@airproducts.com](mailto:apukinfo@airproducts.com)  
[airproducts.co.uk/laser](http://airproducts.co.uk/laser)

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[airproducts.co.uk/laser](http://airproducts.co.uk/laser)

# Display advertising (run of paper)\*

Double page spread	<b>£1480</b>
Full page	<b>£970</b>
Half page	<b>£675</b>
Quarter page horizontal	<b>£495</b>

\*All display advertisers are included in the Advertisers' Index  
<sup>1</sup>Subject to availability

Example images are for reference only – final designs subject to change

For more information, call Jay Pawagadhi today on +44 (0)20 8175 9191 or email [jay@ailu.org.uk](mailto:jay@ailu.org.uk)

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# Category highlights & sponsorships

Stand out from your direct competitors by adding your logo and company name in bold in the Products & Services Guide in the Directory.

## Category highlight

**£250**

Includes:

- Your logo above your company name in the category list of your choice in the Products and Services Guide, plus your company name in bold **1**

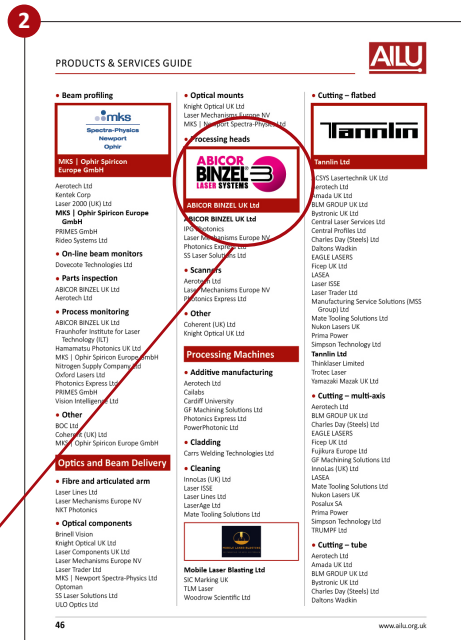
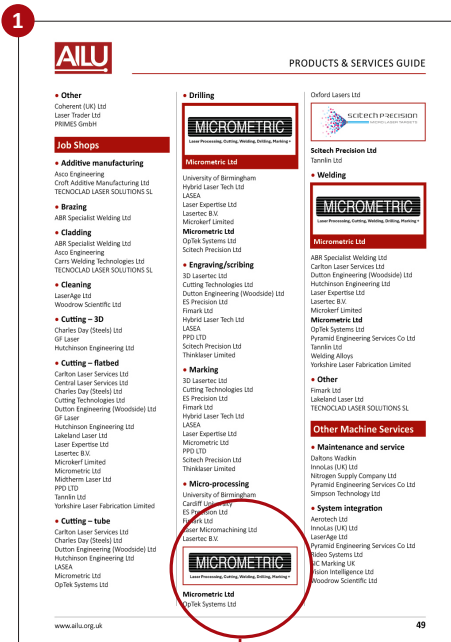
## Category sponsorship

**£425**

**EXCLUSIVE**

Includes:

- Your logo as the sponsor directly beneath the category header of your choice in the Products and Services Guide, plus your company name in bold **2**
- Your logo and company name is also listed in the Index of Products & Services Categories



Example images are for reference only – final designs subject to change



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# Products & Services Guide categories

<p><b>Products</b></p> <p><b>Auxiliary Equipment</b></p> <ul style="list-style-type: none"> <li>• Cooling</li> <li>• Fume extraction</li> <li>• Gas handling</li> <li>• Other</li> </ul> <p><b>Laser Sources</b></p> <ul style="list-style-type: none"> <li>• Argon ion</li> <li>• CO2</li> <li>• Direct diode</li> <li>• Excimer</li> <li>• Short and ultrashort pulsed lasers</li> <li>• Solid state fibre, disk &amp; YAG</li> <li>• Sub-systems and replacement parts</li> <li>• Other</li> </ul> <p><b>Materials</b></p> <ul style="list-style-type: none"> <li>• Gases</li> <li>• Laser steel</li> <li>• Wire and powder</li> <li>• Other</li> </ul> <p><b>Measurement, Calibration and Quality Control</b></p> <ul style="list-style-type: none"> <li>• Beam power and energy</li> <li>• Beam profiling</li> <li>• On-line beam monitors</li> <li>• Parts inspection</li> <li>• Process monitoring</li> <li>• Other</li> </ul>	<p><b>Optics &amp; Beam Delivery</b></p> <ul style="list-style-type: none"> <li>• Fibre and articulated arm</li> <li>• Optical components</li> <li>• Optical mounts</li> <li>• Processing heads</li> <li>• Scanners</li> <li>• Other</li> </ul> <p><b>Processing Machines</b></p> <ul style="list-style-type: none"> <li>• Additive manufacturing</li> <li>• Brazing</li> <li>• Cladding</li> <li>• Cleaning</li> <li>• Cutting – flatbed</li> <li>• Cutting – multi-axis</li> <li>• Cutting – tube</li> <li>• Drilling</li> <li>• Engraving/scribing</li> <li>• Hardening</li> <li>• Marking</li> <li>• Micro-processing</li> <li>• Nano-processing</li> <li>• Refurbished</li> <li>• Soldering</li> <li>• Special purpose</li> <li>• Welding – metals</li> <li>• Welding – plastics</li> <li>• Other</li> </ul> <p><b>Safety</b></p> <ul style="list-style-type: none"> <li>• Eyewear and helmets</li> <li>• Guarding and enclosures</li> <li>• Other</li> </ul>	<p><b>Software</b></p> <ul style="list-style-type: none"> <li>• CAD/CAM</li> <li>• Computer aided engineering</li> <li>• Other</li> </ul> <p><b>Work Handling</b></p> <ul style="list-style-type: none"> <li>• CNCs and drives</li> <li>• Indexers</li> <li>• Jigs and fixtures</li> <li>• Linear and rotary</li> <li>• Robots</li> <li>• Special purpose</li> <li>• Other</li> </ul> <p><b>Services</b></p> <p><b>Advice, Education, Training &amp; Consultancy</b></p> <ul style="list-style-type: none"> <li>• Implementation and optimisation of laser processing</li> <li>• Laser safety</li> <li>• Lasers and applications courses and training</li> <li>• Marketing</li> <li>• Optical design</li> <li>• Product and process design for laser manufacture</li> <li>• Other</li> </ul>	<p><b>Calibration</b></p> <ul style="list-style-type: none"> <li>• Laser sources</li> <li>• Mechanical</li> <li>• Other</li> </ul> <p><b>Subcontractors (Job Shops)</b></p> <ul style="list-style-type: none"> <li>• Additive manufacturing</li> <li>• Brazing</li> <li>• Cladding</li> <li>• Cleaning</li> <li>• Cutting – 3D</li> <li>• Cutting – flatbed</li> <li>• Cutting – tube</li> <li>• Drilling</li> <li>• Engraving/scribing</li> <li>• Marking</li> <li>• Micro-processing</li> <li>• Welding</li> <li>• Other</li> </ul> <p><b>Other Machine Services</b></p> <ul style="list-style-type: none"> <li>• Maintenance and service</li> <li>• System integration</li> <li>• Other</li> </ul> <p><b>Repair</b></p> <ul style="list-style-type: none"> <li>• Laser sources</li> <li>• Mechanical</li> <li>• Other</li> </ul> <p><b>Research &amp; Development</b></p> <ul style="list-style-type: none"> <li>• Applications</li> <li>• Optics and beams</li> <li>• Other</li> </ul>
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## Advertisers in 2025 edition

<ul style="list-style-type: none"> <li>• ABICOR BINZEL UK Ltd</li> <li>• Air Liquide UK Ltd</li> <li>• Air Products plc</li> <li>• Amada UK Ltd</li> <li>• Amplitude</li> <li>• AMRC Northwest</li> <li>• Applied Laser Engineering Ltd</li> <li>• BLM GROUP UK Ltd</li> <li>• Cranfield University- Welding and Additive Manufacturing Centre</li> <li>• Dovecote Technologies Ltd</li> <li>• Ficep UK Ltd</li> <li>• FLOW-3D WELD</li> <li>• Hamamatsu Photonics UK Ltd</li> </ul>	<ul style="list-style-type: none"> <li>• Hollinbrow Precision Products (UK) Ltd</li> <li>• InnoLas (UK) Ltd</li> <li>• Kentek Corp</li> <li>• Laser Lines Ltd</li> <li>• Laser Mechanisms Europe NV</li> <li>• Laser Micromachining Ltd</li> <li>• LaserAge Ltd</li> <li>• Loughborough University</li> <li>• Luxinar Ltd</li> <li>• Micrometric Ltd</li> <li>• MKS   Ophir Spiricon Europe GmbH</li> <li>• Mobile Laser Blasting Ltd</li> <li>• Photonic Solutions</li> </ul>	<ul style="list-style-type: none"> <li>• Photonics Express Ltd</li> <li>• Photonics Industries Intl. Inc.</li> <li>• Physik Instrumente and ACS Motion Control</li> <li>• Posalux SA</li> <li>• PPD LTD</li> <li>• PRIMES GmbH</li> <li>• Pro-Lite Technology LTD</li> <li>• Pyramid Engineering Services Co Ltd</li> <li>• Scitech Precision Ltd</li> <li>• Tannlin UK Ltd</li> <li>• TLM Laser</li> </ul>
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## Technical specifications



Please send your artwork files to Catherine Rose:

[cath@ailu.org.uk](mailto:cath@ailu.org.uk)

For any production queries, please call +44 (0) 1235 539595

**ADVERTISING COPY  
DEADLINE:  
WED 19 NOVEMBER 2025**

### ➤ DISPLAY ADVERT DIMENSIONS & SPECIFICATIONS:

**3MM BLEED**

**FULL PAGE**

**168mm wide x 240mm deep**

We do not specify type area but recommend that you avoid placing text or important graphics within **12mm** of the page edge.

If you are bleeding the advertisement, please add **3mm** all round and add crop marks only (no registration or bleed marks).

For half and quarter page adverts, please set your page size to the appropriate dimensions and do not include any crop marks.

**QUARTER PAGE HORIZONTAL**

**142mm wide x 44mm deep**

No bleed

**HALF PAGE**

**146mm wide x 105mm deep**

No bleed

### IMPORTANT: SPOT COLOURS



Please check that all spot colours used in your artwork – including those contained within eps files, such as company logos – have been correctly converted to CMYK process colours BEFORE creating your PDF. This will include Pantone CMYK spot colours and any unusual inks that may have been used. If this is not done correctly, the colours on the final printed page may not appear as expected. If you are in any doubt, please contact our production team who will be happy to help.

### ➤ LOGO / PRODUCT PICTURE / QR CODE SPECIFICATIONS:

Applicable for enhanced profile bookings and product category sponsorship and highlight bookings.

#### Logos

Preferred file formats: **EPS, AI, PDF**  
Other accepted file formats: **JPG, TIF**  
Minimum width: **60mm**  
Minimum resolution: **300dpi**

#### Product Images

File formats: **JPG, TIF**  
Minimum width: **80mm**  
Minimum resolution: **300dpi**

#### QR Codes

Please send the full **URL / Text / Phone Number / SMS** to the email above. We will then generate a QR code in the required format.

### IMPORTANT INFORMATION ABOUT YOUR ARTWORK:

#### PRESS-READY ARTWORK

Artwork should be supplied as a press-optimised / high-resolution PDF file. All images should be CMYK at 300dpi and all fonts should be embedded and subset below 100%. We recommend converting large / headline text to curves / outlines. If your artwork contains transparencies, these should be flattened before creating the PDF to avoid unpredictable results.

Whilst we of course endeavour to check all artwork before going to print, we cannot guarantee predictable results from incorrectly processed PDF files. If you have any questions about PDF creation or for any reason need to supply your artwork in a different format, please contact our production department before sending.

If your design packages offer the option, please supply PDF/X compliant files.

#### SENDING YOUR FILE TO US

Creative / artwork can be sent via email to the address at the top of this page (please contact us if your file is over 15MB). Where time permits, please send a full colour proof by post along with your artwork.

#### IF YOU REQUIRE ASSISTANCE CREATING YOUR ADVERTISEMENT

AILU can offer assistance with typesetting and basic layout. Our standard production fee is £80 per hour (minimum of two hours). Please contact us if you would like to discuss our services and we will be happy to help.

**IF YOU ARE UNSURE WHAT YOU NEED TO SUPPLY, OR CAN'T FIND THE SPECIFICATIONS FOR YOUR BOOKING, PLEASE GET IN TOUCH WITH THE PRODUCTION DEPARTMENT ON +44 (0) 1235 539595**